



## **YOU ARE INVITED TO BECOME A SPONSOR OF THE 69<sup>th</sup> ANNUAL OUTSTANDING FARMERS OF AMERICA CONVENTION IN HERSHEY, PA, FEBRUARY 4-7, 2026.**



### **THE OUTSTANDING FARMERS OF AMERICA**

The Outstanding Farmers of America (OFA) is comprised of 1,000 nation-wide members who facilitate the exchange of ideas, information and educational opportunities that promote the importance of farming in North America. OFA is a 501 (c)3 non-profit organization.

### **ABOUT THE NATIONAL OUTSTANDING YOUNG FARMERS AWARDS PROGRAM**

The National Outstanding Young Farmers (NOYF) Awards Program, founded in 1954 by the U.S. Junior Chamber, is the nation's oldest and most prestigious agricultural recognition program. Now administered by the Outstanding Farmers of America (OFA), it celebrates farmers' achievements, fosters urban-rural understanding, and highlights their vital role in the economy. The program is supported by the National Association of County Agricultural Agents (NACAA), the National Association of Conservation Districts (NACD), and has been sponsored by John Deere since 1976.



### **SPONSORSHIP**

Sponsoring the OFA convention is your chance to invest in farmers across your community, state, and nation. Each year, 200+ leaders gather to share ideas, build connections, and honor top young agriculturists. As a sponsor, you'll boost your brand visibility while supporting agriculture's future. Join us! Your investment drives business growth, industry recognition, and lasting community impact.



# BENEFITS BEYOND THE CONVENTION DOORS


## REACH

- 200+ attendees, ages 40–60, managing avg 800+ acres each
- 300 monthly website visits, averaging 5 page views per visitor
- Facebook page reaches 2,100+ organically each day

*"If there is one secret society in agriculture that next-gen farmers should seek out, it is the Outstanding Farmers of America."* **FarmProgress**

## SPONSORSHIP OPPORTUNITIES

LEVEL	CONVENTION PROGRAM & SOCIAL MEDIA PROMOTION	BADGES	SPEAKING OPPORTUNITY	ITEM IN SWAG BAG	LOGO ON EVENT MATERIALS & WEBSITE	GENERAL SESSION PROMOTION
PRESENTING SPONSOR \$45,000		 JOHN DEERE	<b>SOLD!</b>	 JOHN DEERE		
PREMIER \$25,000	Back Inside Cover of Program & Social Media Promotion	Up to Ten Full Convention Badges	General Session Commentary Opportunity	YES!	YES!	Logo on Screen Company promotional video played at walk-in daily
GOLD \$15,000	Full Page/Full Color Ad & Social Media Promotion	Up to Four Full Convention Badges	Breakout Speaking Opportunity	YES!	YES!	Company ad played during walk-in and walk-out
SILVER \$7,500	1 / 2 Page Full Color Ad & Social Media Promotion	Two Convention Badges	Breakout Speaking Opportunity	YES!	YES!	

LEVEL	ITEM	PRINTED CONV. PROGRAM	TABLE TOP DISPLAY	SOCIAL MEDIA SHOUTOUTS	LOGO ON FUNCTION SPECIFIC SIGN
Hospitality \$5,000	Sponsor lounge for two nights!	YES! Company Logo	YES! Inside Hospitality Room	✓	✓
Welcome Party \$3,000	 FARM CREDIT	<b>SOLD!</b>	 FARM CREDIT		
Welcome Dinner \$10,000	Sponsor decor & entertainment!	YES! Company Name	YES! During Welcome Party	✓	✓
Troeg's Brewery \$1,000	Sponsor private room rental	YES! Company Name	Yes - at the Brewery	✓	✓
Tour Day Bus \$1,500 each	Logo/Swag on bus; bus hosting	YES! Company Name		✓	✓
Tour Day Lunch \$1,200 each	Provide lunch during tours.	YES! Company Name		✓	✓
NOYF Reception \$5,000	Bar & Hors d'oeuvres	YES! Company Logo		✓	✓
NOYF Candidate \$2,026	Travel, hotel registration fees	Yes!			✓
Opening Keynote Speaker, Eric Hipple \$5,500	Educational Content + Travel	Yes!			



## SPONSORSHIP & ADVERTISING OPPORTUNITIES FORM

Return this form no later than **January 06, 2026**.  
High-resolution logos and artwork must be provided by this deadline.

### ORGANIZATION INFORMATION

ORGANIZATION		CONTACT NAME	
ADDRESS	CITY	STATE	ZIP
CELL PHONE	E-MAIL	WEBSITE	

### DIGITAL ADVERTISING OPPORTUNITIES

<input type="checkbox"/> <del>PRESENTING SPONSOR</del> <del>\$45,000</del> <b>SOLD!</b>	<input type="checkbox"/> <b>PREMIER</b> \$25,000	<input type="checkbox"/> <b>GOLD</b> \$15,000	<input type="checkbox"/> <b>SILVER</b> \$7,500
--	---	--	---

### EVENT SPONSORSHIP OPPORTUNITIES

<input type="checkbox"/> <del>WELCOME PARTY</del> <del>\$3K</del> <b>SOLD!</b>	<input type="checkbox"/> <b>TOUR DAY LUNCH</b> \$1,200 EACH	<input type="checkbox"/> <b>HOSPITALITY LOUNGE</b> \$5K	<input type="checkbox"/> <b>NOYF RECEPTION</b> \$5K
<input type="checkbox"/> <b>WELCOME DINNER</b> \$10K	<input type="checkbox"/> <b>TOUR DAY BUSES</b> \$1,500 EACH	<input type="checkbox"/> <b>FRIDAY MEET &amp; GREET</b> TROEG'S BREWERY \$1K	<input type="checkbox"/> <b>NOYF CANDIDATE SPONSOR</b> \$2,026
<input type="checkbox"/> <b>OPENING KEYNOTE</b> \$5K			

### PRINTED PROGRAM ADVERTISING

<input type="checkbox"/> <b>FULL PAGE</b> \$1,000	<input type="checkbox"/> <b>HALF PAGE</b> \$500	<input type="checkbox"/> <b>QUARTER PAGE</b> \$250
--	--	---

### PAYMENT INFORMATION

(Please select payment type and complete)

**MAIL TO:**  
OFA  
5401 S. Sheridan Rd.  
Suite 301  
Tulsa, OK 74145  
info@outstandingfarmers.com

PAYMENT TOTAL: \$ \_\_\_\_\_ PAYMENT DUE IN FULL WITH THIS FORM

PAYMENT TYPE: ☐ **CHECK** (Please make checks payable to: Outstanding Farmers of America)  
☐ **CREDIT CARD** – 2.99% service fee will be added (Visa, MC, Discover)  
☐ **OTHER** (Please specify) \_\_\_\_\_

### CREDIT CARD INFORMATION

Name:		
Credit Card Number:	CVV:	Exp:
Address:		
City:	State:	Zip:
Billing Address if Different from above		
Address:		
City:	State:	Zip:

Call us today for further information!

**Christopher Martin, OFA President**

◆ (918) 477-7497

◆ info@outstandingfarmers.com

**PLEASE SUBMIT SPONSORSHIP, LOGO, OR ADVERTISING  
INFORMATION BY JANUARY 06, 2026**

| Logo Format |

High-resolution JPG, PNG, and/or EPS

| Digital Dimensions |

Small - 300x250 | Medium - 300x1050 | Large - 336x280